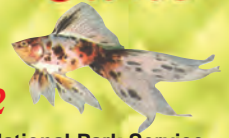




ON TRICKER'S POND

William Tricker, Inc.®

America's Oldest Water Garden Specialist est 1892

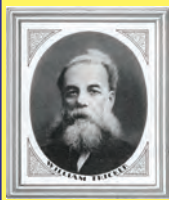


Issue XVIII
www.Tricker.com

Plants
Guaranteed
to Grow

Listed in the National Registry of Historic Places, U.S. Department of the Interior, National Park Service

Welcome to
William Tricker, Inc.®
Spring 2012 Newsletter
"On Tricker's Pond"



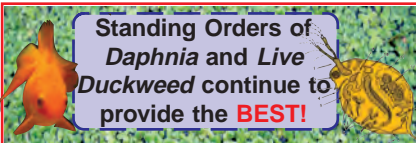
William Tricker
Founder of William
Tricker, Inc.®

The William Tricker company has a proud history. In the early 1890s an individual by the name of William Tricker (1852-1916) began to hybridize water lilies in the United States. He is known as an originator of commercial water lily culture in the United States and founder of the current William Tricker, Inc.®. He tried to improve the shape, hardiness and colors of water lilies and succeeded in producing some of the finest in existence today. He became an aquatic specialist well known throughout the country. In the early 1890s, William Tricker established an aquatic company and continued to develop the finest of water lilies and aquatic plants today. After a major merger, in 1927 the company was formally incorporated in Independence, Ohio and proudly retained his historic name, William Tricker, Inc.® We hope that you were able to grow some of the fine Tricker varieties last year. Another year is rapidly approaching and again you have the opportunity to witness the beauty in your own water garden pool.



William Tricker, Inc.® is proudly listed in the National Register of Historic Places, U.S. Department of the Interior, National Park Service.

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Standing Orders of *Daphnia* and Live Duckweed continue to provide the BEST!

Already you have discovered the benefits of continual feeding fish with live fish foods: *Daphnia* and *Duckweed*. The hassle was trying to maintain this diet on a routine basis. Tricker's "standing orders" of live fish food provided this. *Standing orders* are orders of *Daphnia* or *Duckweed* that are sent routinely (every week or every other week) directly to you and, most importantly, your fish! Read about *standing orders* in Tricker's 2012 catalog this year and sign up for a convenient routine schedule of feeding live fish food.

Water Lilies: "Proven varieties", these are the water lilies of choice and expected!



BLUE BEAUTY: A PROVEN VARIETY

It was in 1896 that the water lily "Blue Beauty" was introduced to the world by William Tricker. In our water lily descriptions you will find the dates of introduction and on many images you will also see this date. Why is the date of introduction important? As a grower, the greenhouses of William Tricker, Inc. have been successfully propagating this plant for decades, thus the plant is strong and lasting. But what's even more important is that this variety has been successfully grown and enjoyed in a variety of water gardens throughout the US. Thus, these varieties continue to be enjoyed year after year. These are "proven varieties". This year when ordering, please note the years of introduction. Enjoy Tricker's offer of many proven varieties, and imagine the excitement and enjoyment when they were first introduced.



RARE: Patricia Water Lily

WHAT'S IN A NAME?

Many years ago England had trials of identifying an age old water lily. Unfortunately they found that there were many "versions" of this water lily being sold. A famous US commercial grower and hybridizer would sell 4 versions of this age old water lily. Tricker's has found this to be true today among many of the common named varieties. Tricker's makes every attempt in offering the age old favorites that adorned the water garden pools over the decades. *Should not we still enjoy the reason why these age old water lilies have lasted decades of enjoyment and beauty?*

Water Lilies: New Varieties from OLD!



Note the "halo" of red-pink that shows on the periphery of the olive-green pads. This is MOST unusual and rare with water lily pads.

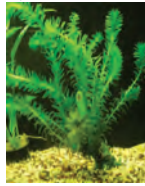
SOMETIMES THE WATER LILY PADS ARE AS MUCH AN ATTRACTION AS THE WATER LILY FLOWER! ORDER TODAY AND YOU DECIDE!

Pink Halo. Many times the beauty of the flower is the deciding choice in selecting a water lily and the beauty of the pads are often overlooked. This new water lily, a Tricker hybrid from our old favorites, resulted in a "halo" of red-pink coloration on the periphery of the olive-green pads of this special water lily we named *Pink Halo*. The pink flower is outstanding. The parent water lily has been a proven variety for over 70 years, and we expect this one to follow in its beauty and acceptance for decades to come.

"Oxygenators" a Garden Pool Must!



Oxygenators: Not only are they attractive in the water garden, but they perform many beneficial ecological functions in keeping excellent water quality. Oxygenators produce pure oxygen and many can absorb toxic chemicals, i.e. ammonia directly out of the water.



Anacharis

If I do not have fish, should I still grow oxygenators?

Absolutely, your water contains other pond life to ecologically balance the water quality. There are "creatures" that naturally live in the water in harmony with these oxygenators. And, do not forget the frogs, they also need good water quality.



Hornwort



Vallisneria

What are the BEST oxygenators for producing oxygen? Two of the best well known oxygenators are *Anacharis* and *Vallisneria*. They both are rapid growers, easy to care for, and produce an abundant amount of oxygen.

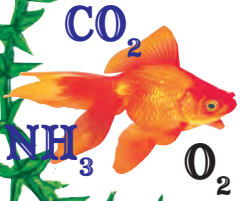
Do the oxygenators produce PURE oxygen? Yes, on a warm sunny day look close at the oxygenators and you can see bubbles of oxygen coming from the leaves. The two mentioned popular oxygenators, Anacharis and Vallisneria, are commonly used in Biology classes to show the oxygen being released and other related experiments.

What oxygenator is best for nitrate removal? Because of much controversy with farm fertilizer highly water soluble nitrate being released into our streams, rivers and getting into our drinking water, much research has resulted. The oxygenator *Hornwort* has proven to be high on the list of nitrate removing. As a side note, in this research, the *Bog Bear* (*Menyanthes trifoliata*) are excellent in absorbing and storing nitrates. Read more next page.

Do the oxygenators use nitrates similar to terrestrial plants? Our fish love this answer! Our terrestrial plant cousins rely on certain bacteria to break down ammonia into usable nitrates for plant food. HOWEVER, not only do many oxygenators use nitrates similar to the terrestrial plants, but they also have the ability to absorb ammonia directly out of the water. Thus, one of the biggest killers of fish is build up of ammonia in the water, and nature has already addressed this concern with oxygenators.

How many oxygenators should I have in the water garden pool? This question has been asked for decades. The answer has some variables, but in general the question is answered in cost savings collections of oxygenators on page 41 of Tricker's catalog. These collections will give an idea of how many oxygenators in different sized pools. If you do not want the collection, just select individual oxygenating plants of your desire relative to the collections and size of your water garden pool. Call us for advice with different variations in your pond with increased fish and other setups.

Ammonia can be deadly to fish!



SNOWFLAKES: ECONOMICAL



Snowflakes are an economical way to show beauty in your water garden pool. They provide a special attraction to your water garden pool and will have the look of water lily pads with extremely beautiful "snowflake" looking flowers. Some of the snowflakes have pads as large as water lilies, i.e. *Giant Snowflake* shown in the photograph.

JUST HOW CAN YOU NOT RESIST HAVING A SNOWFLAKE WITH THESE FLOWERS AND ATTRACTIVE "WATER LILY-LIKE" PADS IN YOUR WATER GARDEN POOL?

YELLOW GOLDFISH? RARE AND EXCITING!



Each year Tricker's looks forward to special visitors. This last year was special when John Parker arrived from England, shown on the immediate right of the photograph. He is an expert goldfish judge and an *American Goldfish Association* member.

Yes, he also picked some choice aquatic water lilies and plants to take back to England and even told of his visit in his newsletter back in England!

Also, shown on the left of the photograph is Dave Mandley of Ohio. He is a genetic expert that works with goldfish breeding. He developed the new *Sunburst* yellow colored goldfish which Tricker first offered in 2011 and shown below. Thanks to David for this great accomplishment and hope you will enjoy his special fish this year in your water garden pool!

Night bloomers 24 HOURS OF BLOOMS IN YOUR POOL!



Charles Tricker 1893

"CHARLES TRICKER" NIGHT BLOOMING WATER LILY

Why should every water garden pool have a "night bloomer"?

Historically, in the early 1890s William Tricker's introduced his first hybrid water lilies which were **night bloomers**. The 1893 he introduced the night bloomer named after his son **Charles Tricker**. If you had time to study the historic literature of water lily culture, it would be obvious why the early horticulturists took such a fancy towards such a class of

water lilies. Whether hardy or tropical, ALL day blooming water lily blossoms open late in the morning and close in the afternoon. Thus, if you work a day job, you can only enjoy the beauty of water lilies on your day off, since when you leave for work the water lily blossoms are not open and when you come home from work they are either closing or are closed. BUT, the night blooming class of water lilies are still opened in the morning when you leave for work and open in the late afternoon and evening when you are coming home from work. Thus, the Tricker company recognized this and commonly offered cost savings collections of both day bloomers and night bloomers and offered cost savings collections advertised as **24 hours of blooms!**



"Sunburst" Goldfish

SUNBURST GOLDFISH.

This very unusual breed of goldfish. Notice the typical colored red colored gills. The eyes appear jet black against the yellow body of **Sunburst**. The fish stands out well in water garden pools as a real attraction. Order early since supply is often limited.



Yes, the above photograph is one of Tricker's ponds in Winter or a scene that could be seen in many Northern States. Not only are the hardy aquatics found under ice and snow but fish and other life. Tricker's receives many questions as to what to do in the early Spring when the ice and snow melt. In the North, in severe winters, where ice can be on the pond or water garden for extended periods, if you do not make an attempt to keep a hole in the ice you may have fish that did not make it. Regardless of your area of the US, once the temperatures in your area begin to warm or stabilize around 50 degrees attention to your water garden pool is advised. The biological cycle that occurs in your water garden will now begin, i.e. plant, microscopic, macroscopic life will begin to flourish. Spring is coming...

1. **Biological Cycle Begins.** This is the time we advise that you can to "kick-start" this biological cycle. The use of the "good" bacteria can now begin to be added. If your pool has sludge build up we recommend our liquid product called **Sludge Digester**. Then follow-up with **Ultra Clear Clarifier** and use throughout the year.

2. **Filters.** It is also at this time, a biological or mechanical filter that was not used in the winter should now be cleaned, check the pump, and make a test run. The use of our **Sure Start**, biological bacteria, is highly recommended when you first begin to use the filter. It is very important.

3. **Fish** should be checked for any signs of disease, i.e. skin sores, mouth fungus, lethargy, etc. If in doubt, please call we truly want to help your fish enjoy this summer. Read about Tricker's Fish Disease Preventative Collections once you receive your catalog. This collection can be used throughout the year.



Descriptive Water Lilies in Color, Size and Vigor!



We heard it all before with our terrestrial plants about soil, fertilizer and sun as primary ingredients necessary to get the best growth and flower size but is it true with their cousins the aquatic plants?

SOIL and FERTILIZER: There is a complex "biological world" that surrounds the aquatic plants, and this is a vital part of their care. To begin with a "good topsoil" was always recommended and to stay away from potting soil. Years ago this meant a soil with well rotted cow manure that also contained clay. In the late 1920s cow manure became less available to the many Tricker customers and the Tricker experts worked with formulating types of aquatic fertilizers that could be added to the topsoil. A granular fertilizer was developed by one of Tricker's chemical engineers and called it "**Praefecta**", the

"perfect" aquatic fertilizer. This aquatic fertilizer would now be mixed into a good topsoil prior to planting. As the plant becomes established, our "**Trico**" a fertilizer pellet is then used to supplement throughout the growing season. Since clay was also a recommended ingredient, the use of Tricker's **AMT** is now offered recommended that functions similar to clay. Note: For those customers that cannot procure a good topsoil, Tricker's has tried some other commercial artificial soil for aquatics but unfortunately we have not had any good results.

SUNLIGHT: We recommend at least 4-6 hours of sunlight. If you have low light, please call and we can recommend some special Tricker varieties that grow in low light conditions.



Dr. Charleson, former President of Wm Tricker, Inc.® shown in Tricker's Greenhouse in 1939. Being a chemical engineer he formulated Tricker's aquatic fertilizer.

EARLIEST SPRING BLOOMING AQUATICS



BOG BEAN: This marvelous aquatic plant tops the list for the earliest of the aquatic Spring blooming plants. As the ice in the Northern climates begins to melt, the bog bean will begin to grow and then burst into a beautiful flower display. Extremely hardy in Northern climates. (Catalog Page 33: #10-5027, 10-4067).

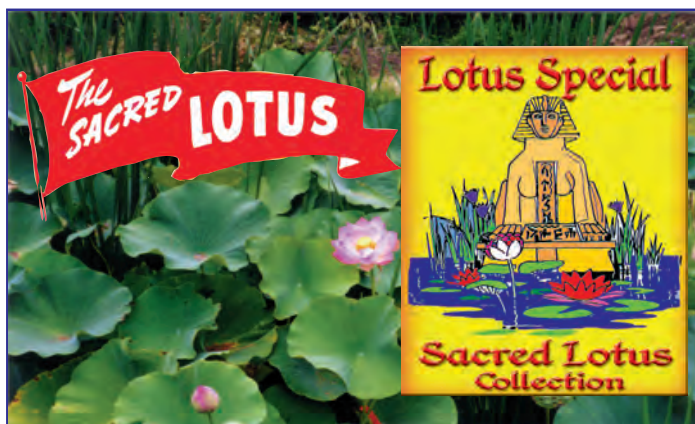
WATER HAWTHORN.

This unusual plant loves cooler water, and in the early Spring will flower and grow. If you never smelled the aroma of the water hawthorn you must try this plant. It has a very unusual white flower with jet black anthers and wonderful strap-like leaves. (Catalog Page 33 Catalog: #10-5125, #10-5126). If you are reading this newsletter late in the year, then this plant is even more desired. It will go semi-dormant in hot summer climates, only to return in late fall and into the winter blooming and growing.



MARSH MARIGOLD.

This is a wonderful plant that is one of the earliest plants to bloom in Spring each year. It is not unusual to see the bright yellow blossoms with dark green leaves poking through a late Spring snow in the North. (Catalog Page 31 Catalog: #10-5042, #10-5043)



LOTUS: A MYSTICAL CHARM

Have you grown lotus in your water garden pond?

Rumors abound, but lotus can bloom in the first year planting. Many of our customers send us photographs of their lotus blooming in the first year. The lotus does not take much area in the water garden pool. The lotus does not spread across a water garden pool. Once planted the circular round leaves will emerge above the planting crate and the flowers will also soon follow. Tricker's offers special cost savings collections, as shown above, in our popular "**Sacred Lotus Collection**". An interesting fact is that the leaf, after it rains, will collect water in the center of the round leaves, and often you will see bubbles emerging. This has been wrongly guessed by some as oxygen from photosynthesis, but it is not. What do you think it is? Our next newsletter will give you the answer. But grow a lotus to see this natural phenomenon. Lotus like a lot of room to grow, the use of x-large planting crates is recommended and they like excellent soil conditions. Good luck and enjoy!



WILLIAM TRICKER, INC.®

7125 Tanglewood Drive
Independence, Ohio 44131
1-800-524-3492
www.Tricker.com

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2012 Mail Order Coupons: Order Today!

Your Tricker 2012 Catalog will be arriving beginning of February.

The following coupon specials are used in conjunction with the Tricker On-Line Store and the 2012 *William Tricker Catalog* which will be mailed the beginning of February. All coupon specials expire May 1, 2012. **Place your reserved Spring plant order EARLY and include these Special Offers.** Standard shipping and handling charges will be added to the invoice. Hard goods may be sent ASAP while plant orders are currently being scheduled for Spring shipments.

We are scheduling Spring 2012 Order's NOW!

- 1. Mail/Store:** *Mail:* Attach the appropriate coupons to your Tricker order blank. *Store:* Bring the appropriate coupons into our store.
- 2. Internet On-Line (www.TRICKER.com)** During checkout put the code **20120501** in the box for any or all special coupons. Use catalog numbers on each coupon to put in **search** on internet.

- 3. Telephone: (1-800-524-3492)** When placing your order by telephone state that you are ordering from the **On Tricker's Pond Specials** Newsletter and request the use of the coupons.

10% OFF EVERY ITEM listed on Coupons:

Snowflakes

Coupon for Montana Snowflake (#10-5225)

10% OFF Coupon Expires May 1, 2012
CATALOG PAGE 35

Charles Tricker (Catalog #10-1067) A night blooming water lily that will charm your pool!

10% OFF Catalog page 16
Coupon Expires May 1, 2012

Live Daphnia **10% OFF**

An excellent treat for ANY fish! Tricker Catalog #10-8080
Single Orders Only (not standing orders) #10-8081
Catalog Page 54 **Coupon expires May 1, 2012**

10% OFF GreenClean

Fast Acting, Safe for FISH!

Tricker's Catalog 58, #26-8000 #26-8001

For ALGAE PROBLEMS

Coupon expires May 1, 2012

10% OFF Ultra Clear Clarifier

Page 58 Catalog #26-7107, #26-7084, #26-7085

The "Good Bacteria" purifies the water, restores clarity, and removes organic matter. Add routinely to your water garden pool.

10% OFF Sludge Digester

Page 58: Catalog #26-7106, #26-7087, #26-7096

Put that special blend of professional strength of "good bacteria" to work on your sludge. Coupon expires May 1, 2012. Page 58

Ultra Clear Clarifier and Sludge Digester are compatible!

Jungle Vallisneria

A perfect oxygenating plant that should be in all water garden pools. Order any quantity. Catalog Page 40 Catalog #10-5111, #10-5156, and #10-5112

10% OFF Coupon expires May 1, 2012

Lotus: Do not let a season go by without the lotus in your water garden pool.

10% OFF Sacred Lotus Collection

Coupon expires May 1, 2012 Catalog Page 29 Cat #10-6047